

Operating Budgets	Actual	Budget	Actual	Budget
Expenses	2013	2014	2014	2015
Direct Mail				
New Member Drive	2312	200	0	300
Print Log request		50	0	50
Annual Dinner promotion		100	0	0
Current Member Renewal		125	0	400
Newsletter production/ printing & postage	816	200	2281	1600 *
Fund Raising				
Unspecified (educational matl + 6/13 Home Tour	0	500	0	500
River Programs				
Education Meetings	300	500	150	300
Annual meeting (see 1/15 Minutes)	398	1500	0	0
Outreach / Headwaters committee	0	250	100	400
Jonas Green Park (see 1/15 Minutes)	208	1000	0	0
Clean Stream / Tree Planting	250	500	367	500
Watershed audit	0		44	
Oyster Growing Program expenses net donations	0	500	425	250
contributions to other groups	150	500	1110	150
Storm Water Action Fund	3000	5705	8000	8000 **
BPW/Construction site Audits	0	250	0	0
Administrative Expenses				
Insurance	1580	1580	1644	1700
board meeting facilities	70	140	140	140
Legal (reserve)	0	0	0	200
Software		300	0	0
P.O. Box and mail permit			483	500
telephone/web/other office	99	120	310	300
Misc				135
Total Expenses	9183	14020	15054	15425
Income Projection				
Organization Renewals (60)	2610	3850	3640	4125 ****
Household memberships/donations (200)	7165	10000	4520 ***	6000
General donations	913	750	2675	4000 ****
Sales of Merchandise/sponsorships	445	400	300	300
Fund Raising	0			1000
Total income	11133	15000	11135	15425
Net	1950	980	-3919	0
Specified donations & fund earnings				
Oysters donations	0	0	1100	
Legal reserve	200	200	200	
Interest income	156		351	

*One printed log (\$1100) and one emailed log (\$450)

**One submitted, Six inquiries

***6 emails & 2 mailed Logs less efficient than 3 mailings, 4 emails and 2 mailed Logs in 2013

**** 65 organizational members 2014 - 75 members in 2015

****Assumes minimum board and officer donation of \$200